Corporate Membership Program

The Opportunity Network (OppNet) creates mutually beneficial partnerships with corporations in all industries. Each relationship is unique and based off our programmatic and philanthropic needs and how that aligns with the corporation’s resources and interests. Below are sample membership levels along with examples of volunteer events and opportunities.

We are open to suggestions for unique partnership opportunities and can personalize engagement proposals for your firm.

ASSOCIATE:
- Year-round volunteer engagement for up to **20 employees over 3 events**
  - Employer blocks for 2 Speed Networking and/or Mock Interview Workshops
  - Hosting or co-hosting 1 event such as a Resume Workshop or Summer Institute Trip
- Access to OppNet’s Internships team to discuss **interview and recruitment opportunities**
- Recognition as a corporate partner of OppNet on our website and in our printed materials
- **Annual philanthropic support** reflective of this level of partnership

PARTNER:
- Year-round volunteer engagement for up to **35 employees over 4 events**
  - Employer blocks for 2 Speed Networking and/or Mock Interview Workshops
  - Hosting or co-hosting 2 event such as a Resume Workshop or Summer Institute Trip
- Invitation for **1 company leader to be spotlighted as a guest speaker** during a career panel, talk, or featured OppNet event for Fellows
- Access to OppNet’s Internships team to discuss **interview and recruitment opportunities**
- Recognition as a corporate partner of OppNet on our website and in our printed materials, opportunities to be highlight on OppNet’s social media accounts or in our monthly newsletter
- **Annual philanthropic support** reflective of this level of partnership

CHAMPION:
- Year-round volunteer engagement for up to **50 employees over 5 events**
  - Employer blocks for 3 Speed Networking and/or Mock Interview Workshops
  - Hosting or co-hosting 2 event such as a Resume Workshop or Summer Institute Trip
- Invitation for **2 company leaders to be spotlighted as a guest speaker** during a career panel, talk, or featured OppNet event for Fellows
- Opportunity for **1 rising leader to be considered for OppNet’s Associate Board**
- Access to OppNet’s Internships team to discuss **interview and recruitment opportunities**
- Recognition as a corporate partner of OppNet on our website and in our printed materials, opportunities to be highlight on OppNet’s social media accounts or in our monthly newsletter
- **Annual philanthropic support** reflective of this level of partnership
Volunteer Engagement
At OppNet, we strive to recruit an inclusive volunteer base whose experiences and backgrounds can help our students navigate their college and career paths. By the time our Fellows graduate from college, they will have met with 500+ professionals through summer internships and volunteer engagement opportunities through OppNet.

Sample Volunteer Events and Opportunities

**Speed Networking Events: Fall and Spring**
In short intervals, volunteers work with one to two students to help them practice their personal elevator pitches, exchange business cards, and network with professionals from a wide variety of fields.

**Career Exposure Panels & Roundtables: Spring and Summer**
OppNet hosts several industry-specific career panels and roundtable discussions to increase OppNet students’ awareness and exposure to various companies, fields, and positions. Typically, panels consist of five to eight professionals who work in the same field but in a variety of different roles. Past panels have featured careers in the arts, medicine, public service, business and professional services, and more.

**Mock Interview & Resume Workshops: Fall and Spring**
During these 60- to 90-minute workshops students are matched with volunteers to practice simulated interviews or to work on their resumes in real time. Both activities help prepare students to apply for summer internships and jobs.

**College Essay Coach Program: Fall**
College Essay Coaches work with one to two of our 12th grade OppNet Fellows during the fall semester to help them brainstorm, draft, and edit their personal statements and supplemental essays for college applications. We ask that coaches commit 8 - 12 hours per month to meet with students regularly in person, over the phone, or via email, depending on the volunteers’ and students' availability.

**Special Engagement Opportunities: Flexible**
While OppNet is virtual, we are thinking of new ways to engage with our corporate partners and open to any and all suggestions. Our first opportunity is our College Celebration Day campaign which we are launching this spring – please see the enclosed outline for more information.

Internship Program
OppNet partners with 200+ employers and academic enrichment programs to provide students with substantive summer experiences for five years. Our Fellows build robust resumes of work experience and expand their networks across industries and fields, while supporting employers’ goals in accessing future candidates and diverse talent.
The Opportunity Network Board of Directors

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About The Opportunity Network

The Opportunity Network (OppNet) ignites the drive, curiosity, and agency of students from historically and systematically underrepresented communities to connect them to college access and success, internships, career opportunities, and personal and professional networks.

We work with 950 students in our direct service OppNet Fellows program for six years—from the summer after 10th grade through to college graduation, and into careers—with remarkable results:

- 92% of OppNet Fellows graduate college in six years
- 93% will be the first in their families to graduate from college
- 89% secure meaningful employment or graduate school admission within six months of college graduation

OppNet has continued to serve all Fellows across all six(+) years of our program throughout the COVID-19 outbreak and has migrated all programming to virtual, including lessons, plenaries, volunteer events, individualized counseling, and internship and summer enrichment opportunities. We are prepared to continue to operate remotely throughout the 2020-21 school year and have accepted our next cohort of 165 Fellows, the Class of 2026.

For more information, please contact Victoria Shadle, Assistant Director of Individual & Corporate Giving, at victoria@oppnet.org.