Data, Activated! is an immersive, cutting-edge, virtual program where up to 20 OppNet Fellows harness the potential of various data sources to solve real-world problems, developing crucial data analysis skills and unleashing their leadership potential.

**KEY METRICS**

- **20 students**

**SPONSORSHIP OPPORTUNITY**

By sponsoring Data, Activated!, you'll play a pivotal role in equipping the next generation with the tools they need to excel in data analysis and become the change-makers of tomorrow.

**SPONSORSHIP LEVELS**

- **$40,000**
  - 5 benefits from column A
  - 1 benefit from column B
  - 4 benefits from column C

- **$25,000**
  - 5 benefits from column A
  - 1 benefit from column B

- **$15,000**
  - 4 benefits from column A

**SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th>Column A</th>
<th>Column B</th>
<th>Column C</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Logo on materials</td>
<td>1 Gala tickets (2)</td>
<td>1 Naming rights</td>
</tr>
<tr>
<td>2 Logo on signage</td>
<td>2 Exclusivity clause</td>
<td>2 Exclusivity clause</td>
</tr>
<tr>
<td>3 Logo on website</td>
<td>3 Guest speaker</td>
<td>3 Guest speaker</td>
</tr>
<tr>
<td>4 OppNet logo use</td>
<td>4 Dedicated social post</td>
<td>4 Dedicated social post</td>
</tr>
<tr>
<td>5 Social media mention</td>
<td>5 Media outreach</td>
<td>5 Media outreach</td>
</tr>
</tbody>
</table>

For more information: corporatepartnerships@oppnet.org